

The Catamarcan

February 2008

Monthly Newsletter

Hello all! I hope by now you have all decided which wines you will be serving for the Super Bowl since it is Sunday after all. Go Pats!!!! Sorry, but what red blooded American girl doesn't love some Tom Brady. Woo hoo! And don't forget wine for Mardi Gras as well. Who doesn't love wine with their beads??? And Valetine's Day is coming up as well.

For more information about our wines and our retailers please go to our website
t www.catamarcaimports.com.

Upcoming Events

Saturday February 2nd
The Showroom
5285 Lakepointe Center Drive
Cumming, GA
3pm-5pm
Free

Make sure to visit our newest account. – *Atkins Park in the Virginia Highlands is now selling the Santos Beck Malbec!*



A little wine 101

by Christi Azurmendi

This month I think I will share my wisdom about the basics of wine. My expertise has been gathered from several generations of wine drinkers with the added advantage of being able to meet and speak to some of the finest wine makers in Argentina. I couldn't get it all in here, but here are answers to a couple of my most recent questions.

HEALTH BENEFITS: For years people thought that red wines had more health benefits than white. This is partly due to the French Paradox Theory. This theory was established in 1999 that the reason the French, who have diets high in cholesterol and nicotine, but have a lower percentage heart disease in its population, is linked to their daily consumption of wine, mostly red wine. It has been noted that alcohol in any form, in moderation, is good for a healthy heart by lowering stress and easing circulation. Alcohol also reduces bad cholesterol and raises good cholesterol. But wait, there is another reason wine is the winner over other alcoholic beverages. Wine also has antioxidants which reduce the damage of the body's toxic waste products called free radicals. These nasty things cause diseases like cancer, Parkinson's and Alzheimer's. There is debate as to which is better for you, white or red. It seems that white wine reduces the toxins more than red, but red wine reduces blood clots more than white. So whichever you choose, you are doing your body good by picking up a glass of wine. Remember, the key is all things in moderation.

TANNINS: When it comes to tannins red wines definitely have

more than white. Tannins are the dusty feel you get when you drink tea or accidentally bite into a grape seed. Tannins come from the grape's peel. In making white wine, the juice is extracted from the peels and then fermented. Red wine calls for the juice to stay in contact with the skins. This is what creates the color of the wine and more tannins.



Well that's it for me today. I don't know about you, but that was a lot of information to digest. I think I'll pour myself a glass of my favorite, the Santos Beck Gran Malbec.

Have a question about one of our products or just wine in general?

Send me an email and I'll try to answer it: christi44@comcast.net.

In home wine tastings:

We are now offering personal wine tastings in your home. They are perfect for events and also makes a great gift (one size fits all!!!) To find out more please contact Christi Azurmendi at 404-422-0808 or christi44@comcast.net.

Wines:

White Wines

Argentine

Cavas de Santos/Santos Beck:

Torrontes
Chardonnay-Viognier

Serrera:

Chardonnay

Spanish

Heredad Ugarte

Reinares Blanco **New

Australian

Printhie Chardonnay

Rose Wines

Spanish

Heredad Ugarte

Mercedes Eguren Cabernet
Sauvignon Rosado

Red Wines

Argentine

Cavas de Santos/Santos Beck:

Malbec Classic
Cabernet Sauvignon Classic
Gran Malbec
Gran Cabernet Sauvignon

Gran Merlot

Gran Vino

Serrera:

Malbec

Syrah

Del Pecado

Gran Guarda

Bodegas Crotta:

Syrah

Tempranillo

Don Cristóbal:

Reserve Malbec

Reserve Shiraz

Xumek:

Malbec

Syrah

Spanish

Reinares Tinto

Mercedes Eguren Shyras-

Tempranillo

Heredad Ugarte Crianza

Dominio de Ugarte Reserva

Martín Cendoya

Australian

Printhie Shiraz

Printhie Shiraz-Viognier

Printhie Cabernet-Shiraz

Printhie Merlot

Dessert Wines and Sparkling

Wines:

Argentine

Santos Beck:

Moscatel de Alejandria

Bodegas Crotta:

strip tease

Semi-Sweet White

Semi-Sweet Red

Where to find us:

Restaurants

Adriana's Café and Bistro

Anatolia Restaurant

The Argentine Steakhouse

Atkins Park Tavern

Bangkok Thyme

Beyond the Bayou, Inc.

Bluepoint

Cabernet

Carpe Diem

Cobb International Farmers Market

Duke's Package Store

Fever Tapas Bar

Gaucha's Grill

Gaucha's Grill II

Grapes and Hops

Gwinnett International Farmers Market

High Falls BBQ

Intercontinental Hotel Buckhead

Java Vino

Kiosko

LaBrassa Grill

La Strada – Marietta

Muss&Turners

One Midtown Kitchen

Pampas Steakhouse

posh

Saga

Sal Grosso Churrascaria

Tequilaboom Mexican Grille

Trattoria 141

Violette's

Willie Rae's Simpatico

Wine Bars

D'Vine

Especially for You

Planet of the Grapes

Retailers

Bailey's Bottle Shop

Beverage World

Bottoms Up Beverages

The Barn Bottle Shop

Colors of Wine

Conyers Liquor Store

Decatur Package Store

Dekalb Bottle

Depot Package Store

DJ's Package

Dogwood Wine and Spirits

Five Points Bottle Shop

G's Package Store

Georgetown Package

Hwy 138 Package Store
Hall of Fine Wines
Hometown Spirits
International Farmers Market in
Chamblee
Jasper's Liquor Store
Lake Pointe Wine & Spirits
Lilburn (ABC) Package
M and J
Marietta Wine Market
Michael's Beer & Wine
Mountain Beverage
New Era Package Store
Newton Package Shop
Perimeter Bottle shop
Plaza Beer & Wine
RK Package
Roswell Beverage
Sahil Package
Salem Spirits
Sigman Bottle Shop
Smoke Rise Bottle Shop
South 85 Bottle Shop
USA Package Store
V'Boggs
Village Spirits
Vino 100 at Lenox
Wine Cellars
Wine Gallery + Market
The Wine Seller
The Wine Store
The Winery
Winward Beverage Mart

For complete addresses please go to:

www.catamarcaimports.com

If you do not see your favorite restaurant or retailer on our list please email name and address and the wine you are looking for to: christi44@comcast.net.

** All Spanish wines and Australian wines in Atlanta are distributed by Grape Expectations. To locate them please call 770-455-9654

***Our wines are also now sold in **Virginia and North Carolina**. To find them please contact our distributors in those states:

Virginia:

Nice Legs, LLC:

Al McKosh 703-304-0692 or al@nicelegs.com

North Carolina:

Turner Wine Imports

Tim Turner 919-463-7676 or tim@turnerwineimports.com